



Water is Life Fund Application

The Water is Life Fund was started in 2021 by DigDeep. The program was designed with the Kohler Company to fund creative, high-impact solutions developed by local change makers that provide access to water, sanitation, and hygiene (WASH) to people in the United States, US territories, and sovereign tribal nations. We are interested in initiatives that are creative, community-led, and long-lasting.

Eligibility

To be eligible for Water is Life funds—

- Your project must be based in the US, US territories, or on sovereign tribal nations within US borders. Projects on the Navajo Nation and Central Appalachia will be prioritized in 2023, but we may consider other applicants depending on demand.
- Your project must expand WASH access at the community level.
- Your project is designed for human WASH use. We do not fund livestock or agricultural water projects.
- If you're applying on behalf of an organization, your organization must have an annual operating budget of less than \$3 million.

Important Dates / How to Apply

For projects on the Navajo Nation:

Spring cycle: Application will open on March 1st (deadline April 28th)

Fall cycle: Application will open on August 1st (deadline September 29th)

For projects in Central Appalachia:

Applications will be accepted on a rolling basis

Applications can be submitted online at www.digdeep.org/waterislife fund or by mail. Online applications must be submitted by **11:59 PM MDT** on the deadline date. Applications by mail should be postmarked by the deadline date and sent to: DigDeep, c/o Water is Life Fund, 932 Wilson St, Suite 2D, Los Angeles, CA 90021.

Time to complete application: ≤ 1 hour.

Key for this document:

* = Required question

(*Smaller italics*) = (suggested - max word count)

Italics = additional question information

- = single selection answer
- = multiple selection answer

If you have any questions or need assistance in completing this application, please reach out to waterislife@digdeepwater.org or call (424) 285-0773.



APPLICATION

CONTACT INFORMATION

1. Primary contact's name:* _____
2. Primary contact's email address:* _____
3. Primary contact's phone number:* _____
4. Primary contact mailing address:* _____

YOUR ORGANIZATION

1. Are you applying on behalf of an organization?*

YES → Please answer the questions below:

Organization name:* _____

Type of organization (*single choice*):*

- 501(c) Nonprofit
- LLC
- Other (please describe): _____

Organization mailing address:* _____

Organization phone number:* _____

Organization website (*can be a Facebook page if you don't have a website*):

Organization mission statement (*max 100 characters*):*

Your organization's background (*max 1500 characters*):*



Organization annual operating budget:* _____

NO → Move on to the next section.

THE NEED

1. Please describe the need your project will address. *What is the nature of the need? How long has there been this need? How has this need negatively affected people?* (max 1500 characters) *



2. What does the community who will be helped look like? *What are the demographics of the community? How many people will be affected? Where is the community located? (max 800 characters)* *

3. What are the strengths/resources of the community? How has the community addressed this need or similar ones in the past? *(max 1500 characters)* *



YOUR PROJECT

1. Name of your project. *(max 80 characters)* *

2. Describe your project. *What does it do? How does it do it? How long will it take? Please include goals and desired impact, activities that would occur during the project period, and expected number of people impacted by your project. (max 1500 characters)* *

3. Please describe how your project will improve WASH access. How does your project use strengths/resources already available in the community? *(max 1500 characters)*. *



4. Please include a project budget and timeline of how and when you will spend Water Is Life funds. *The budget should include all expenses associated with your proposed project. If your project requires funding from multiple sources, please indicate the total amount of funds needed and which other funders are involved.**

5. If applicable, please include photos of your project or of the need your project will address.

SUSTAINABILITY

1. How will you ensure your impact will last a long time? (max 1000 characters)*

2. How will you know that you've made a lasting impact? How will you measure that impact? (max 1000 characters)*

MISC.

How did you hear about the Water is Life Fund?

- | | |
|--|---|
| <input type="checkbox"/> Navajo Times ad | <input type="checkbox"/> Chapter |
| <input type="checkbox"/> Other newspaper ad: _____ | <input type="checkbox"/> An article or interview about the Water Is Life Fund |
| <input type="checkbox"/> Radio ad | <input type="checkbox"/> Navajo Water Project website |
| <input type="checkbox"/> Facebook ad | <input type="checkbox"/> Appalachia Water Project website |
| <input type="checkbox"/> Other social media post | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> A friend/family member/neighbor | |